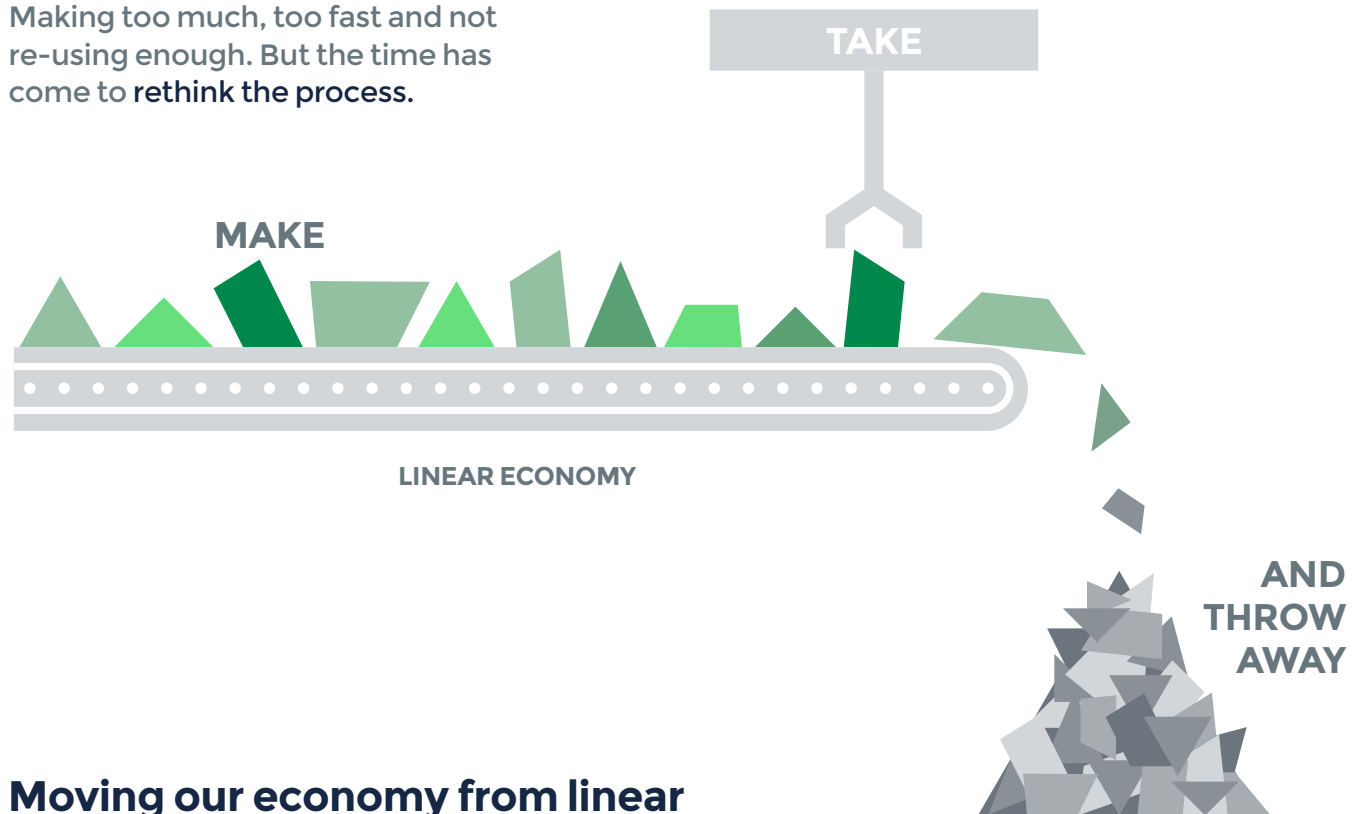


# An online marketplace for the Circular Economy



## We live in a world of **endless consumption**.

Making too much, too fast and not re-using enough. But the time has come to rethink the process.



## Moving our economy from linear to circular shifts the focus from **high consumption and high waste**, to **simply doing more with less**.

To find ways to keep using things, rather than using them up. To keep materials in use, keep products in use and treat waste as a resource.

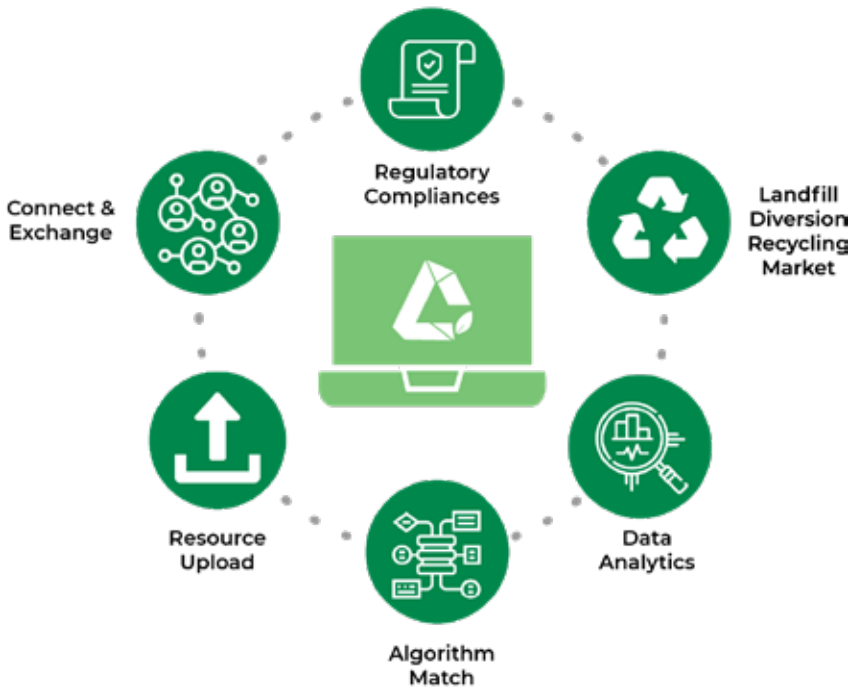
- ▶ Which will save costs
- ▶ Streamline processes
- ▶ Minimise demand on resources
- ▶ And reduce landfill and pollution



**CIRCULAR ECONOMY**

# Creating a circular economy is multifaceted, but it can start with doing business differently...

## ASPIRE SaaS Model



**ASPIRE is giving businesses a new way to solve their issues with waste.**

We've pioneered innovative software to create an online marketplace that trades waste as a resource.

It's a matching service designed for businesses to exchange resources that would otherwise be discarded.

**ONE BUSINESSES TRASH CAN BE ANOTHER'S TREASURE**



**ASPIRE's online platform sets businesses of any scale on the circular economy path to:**



As well as:

- ▶ Connect businesses
- ▶ Create new supply chains
- ▶ Build innovative solutions for re-use and recycling
- ▶ Benefit the environment

# Joining ASPIRE's sophisticated trading platform means you're intelligently matched to potential remanufacturers, purchasers or recyclers.



You can identify opportunities for exchange or sale



The resources exchanged



Keep track of the waste within your business



Earnings generated from your waste



Create sustainable business models



And CO<sub>2</sub> emission savings

## Connecting businesses for creative Circular Economy solutions.

ASPIRE has helped hundreds of businesses unlock cost savings, resolve issues surrounding waste and reuse resources destined for landfill. For many businesses, ASPIRE's matching platform provides the tool to truly 'walk the talk' as sustainable enterprises.

Boral's discarded plasterboard and McDonalds coffee grounds are now used by Axmil to manufacture kitty litter



Australian commercial cleaning supplies manufacturer Enigmaclean reduce their usual waste to landfill by 75%



Rotometrics' chemical waste now traded as a resource to Global Waste Management saving thousands for both businesses and reduced environmental impact



Australian owned e-waste company A Tech Recyclers now connected to hundreds more businesses to purposefully re-use electronic waste



**380+**   
**BUSINESSES**  
**OVER 16 COUNCILS**

- ▶ Electronics
- ▶ Manufacturing
- ▶ Construction
- ▶ Food Services
- ▶ Transport
- ▶ Chemicals
- ▶ Essential Services
- ▶ Hospitality

## Empowering businesses to trade waste as a resource

For more information contact [circular@aspireme.com](mailto:circular@aspireme.com) or visit our website [aspireme.com](http://aspireme.com)

