

### Flow on benefits

Local businesses often use local accounting, legal, marketing and other services to help run their business.



# Support the community

Local businesses give more to local events, sporting clubs and schools than online stores and chains.



## **Reduced footprint**

Buying local reduces the impact of global supply chains, including lowering the carbon footprint and reducing transportation costs and times.



Local businesses are an important part of what makes our community unique and a great place to live.



# Jobs

Local businesses employ locally, creating jobs and opportunities for residents.



# FIVE WAYS YOU CAN BUY LOCAL

Buy local products and ingredients



Use local services and trades

Dine at local eateries



Visit a local attraction



Buy online from local sites



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