

Website and Regular e-newsletters

Explore our website www.loed.com.au or contact us to receive our regular e-newsletter specifically for local businesses. This will help you keep up to date with business information and business events in the City of Logan.

Contact us now to see how we can assist:

Logan Office of Economic Development

Logan City Council
150 Wembley Rd
Logan Central Qld 4114

Ph: 07 3412 4888

Email: loed@logan.qld.gov.au

www.loed.com.au

BUSINESS SUPPORT SERVICES

Logan Office of Economic Development



www.loed.com.au


LOGAN
office of
Economic Development

PROUDLY

LOGAN
CITY COUNCIL



The **Logan Office of Economic Development (LOED)** provides free and low cost business support services for City of Logan business owners needing assistance to establish, sustain and grow their businesses.

One on One Meetings

Our professional, friendly staff are happy to meet you either onsite or at our office to have a confidential discussion about your business. Once we have a good understanding of your business we can outline the types of support available to you and discuss the ways that we may be able to assist, including any or all of the following services:

Business Information

Whether you are starting out or just need to keep up to date, we can provide relevant information and resources for your business. From market research reports on the industry in which your business operates, to local and regional demographic data and population projections, we have a wealth of information available to help your business.

Assistance with Council Requirements

Our staff provide you with a contact in Council that understands the needs of business, and can help you with Council requirements that affect your business. This includes all areas across Council including home based business requirements, planning and development, food licensing and local laws.

Business Workshops

In partnership with various organisations, we provide a wide range of relevant and topical business workshops for City of Logan businesses. These organisations include universities, Chambers of Commerce and business networks, the Queensland Government, the Federal Government and other business organisations.

Topics include:

- marketing
- tax essentials
- social media
- exporting
- start-ups
- attracting funding and investment
- public relations
- innovation and entrepreneurship
- consumer psychology
- tendering
- and many more

If you have a need for a workshop on a particular topic, please let us know as we may be able to arrange it.



Combined Logan Office of Economic Development / Chamber of Commerce Events

We regularly partner with the combined Chambers of Commerce to bring high profile business speakers to the City of Logan. These informative and entertaining events provide local business owners with the opportunity to hear firsthand from highly successful business people who share their valuable tips and insights on how to achieve success.

Linking your Business to Local Opportunities

We hold networking events and provide introductions and connections to help your business tap into local and regional business opportunities, including government procurement spend.



loganjobs.com.au



Assistance Finding Local Staff

City of Logan businesses can list job vacancies for free on the Logan Jobs website and Facebook page. This is a great way to help you hire local staff, leading to many benefits including lower turnover costs, a reliable and flexible workforce and better connectivity to the local community. Check out loganjobs.com.au



There are over 21,000 businesses operating in the city of Logan, employing over 72,000 people.

Business Assistance and Referrals

We can provide you with information about the relevant programs and services that are available to support your business. These include current grants and services funded by both the State and Federal governments. We can help you determine your eligibility, provide you with information on guidelines, and introduce you to contacts within the appropriate departments. We can also personally refer you to professional advisors who are funded by government to support your business in areas such as funding avenues and financial analysis, building your business, and digital engagement implementation.