

THINK LOCAL

Buy
Local



Why you should buy from a local business

Buying local keeps **more money** in the local economy, supporting local jobs and local suppliers. Money spent in a local business is more likely to be reinvested into the local community.



Flow on benefits

Local businesses often use local accounting, legal, marketing and other services to help run their business.



Support the community

Local businesses give more to local events, sporting clubs and schools than online stores and chains.



Reduced footprint

Buying local reduces the impact of global supply chains, including lowering the carbon footprint and reducing transportation costs and times.



Local character

Local businesses are an important part of what makes our community unique and a great place to live.



Jobs

Local businesses employ locally, creating jobs and opportunities for residents.



FIVE WAYS YOU CAN BUY LOCAL

1 Buy local products
and ingredients



2 Use local services
and trades



3 Dine at local
eateries



4 Visit a local
attraction



5 Buy online from
local sites



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